



## LA's PROMISE

*To prepare every child in LA's Promise Neighborhood to be college-ready, healthy and successful in life.*

### **LA's Promise Board of Directors Meeting**

#### **Regular Meeting Order of Business**

Salem Partners

11111 Santa Monica Blvd. Suite #2250 Los Angeles, CA. 90025

Wednesday, September 11, 2013

2:00 PM – 2:30 PM

Materials related to an item on this agenda submitted to the Board of Directors of LA's Promise, including those submitted after the initial distribution of the agenda, are available for public inspection prior to the meeting at 1035 S. Grand Ave., Los Angeles, CA 90015.

<b>Agenda Item</b>
<b>1. Open Session</b> <ul style="list-style-type: none"><li>• <b>Public speakers</b></li></ul>
<b>2. Administrative Items</b> <ul style="list-style-type: none"><li>• <b>Approval of Minutes</b></li><li>• <b>FY 2013-2014 Budget Approval</b></li><li>• <b>Finance &amp; Audit Committee Update</b></li></ul>
<b>Adjourn</b>

Minutes of a Closed Session of  
The Board of Directors of  
LA's Promise  
August 7, 2013

The Board of Directors of LA's Promise, a California nonprofit public benefit corporation, held a closed session meeting on August 7, 2013, commencing at 1:00 pm, by telephone.

Board Members Participating: John Kissick, Stephen Prough, Elizabeth Mann, Megan Chernin, Alison Temple, Brian McNamee, Chris Brearton, Stephanie Christie, Veronica Melvin

Absent: Rick Hess, Vanessa Morrison, Emma Watts, Erik Feig, Dean Hallett, Frank Marshall

Quorum present? Yes

Others Present:

Lori Pawinski, Chief Academic Officer; Christy Wolfe, Development Consultant; Liliana Vasquez, Director of Operations; Smeeta Singh; AD Corporate Relations & Special Events; Aletha Spann, Office Manager; Adam Jones, Accountant

Proceedings:

- The meeting was convened at 1:00 pm by Co-Chair Stephen Prough

Report on schools update:

- Ms. Melvin introduced Lori Pawinski, LAP's new Chief Academic Officer. Ms. Pawinski spoke about her role at LAP and provided an update on school's academic performance. Manual Arts had some of the highest gains across the district. Moving forward LAP will maintain a strong focus on instruction.
- Mr. Kissick spoke about dinner with Superintendent Deasy. He felt the dinner was extremely positive. Mr. Prough added, LAP is lucky to have Deasy in that position, he seems to be a big supporter of LAP.

Report on Fiscal Year 2013-2014 Budget:

- Ms. Melvin presented a summary of the proposed budget (see document Fiscal Year 2013-2014 Budget).
- Mr. Prough made a motion to approve the budget. The motion was seconded by Ms. Mann and unanimously approved. No members absented.

Report on Gala and Special Events:

- Ms. Singh gave the report on proposed special events, highlighting that LAP will move from one big fall event to three (potentially more) events throughout the year. She mentioned possible online events discussed by Executive Team previously.

- Ms. Temple mentioned that Google wants to do something grand. Google is exciting, but a slow moving process. They will get back to her at the end of the month.
  - Ms. Melvin mentioned doing something at Dodgers stadium. We need to secure talent.
  - Mr. Kissick noted that it would be helpful if LAP could put together something that can be sent to prospective funders; a one-page form detailing LAP's successes.
  - Ms. Melvin agreed that LAP would put together one-pager.
- There being no further business to come before the Board of Directors, the meeting was adjourned at 1:54 pm by Co-Chair Stephen Prough.

Date: August 7, 2013

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Elizabeth Mann, Secretary

## **Item #2: Fiscal Year 2013-2014 Budget**

The LA's Promise staff is presenting a Fiscal Year 2013-14 (FY 2014) budget of \$3,250,668 to the board for approval—a 22% decrease from Fiscal Year 2012-13 budget of \$4,171,605. The budget is based on 17 full-time and 4 part-time staff supporting programs across three schools. Relative to last year, the budget sustains two fewer staff positions (AD of Data/Strategic Planning and Assistant Superintendent), two positions were combined into one (Executive Assistant and Office Manager) and one position was split between the three schools (Blended Learning Technology Coordinator). The budget does prioritize filling the Chief Operating Office position that has remained open for the past two years.

The program of 7-to-7 (Parent Engagement, Health, and Wrap Around Services) continues this year largely supported by restricted funds from three grants from The California Endowment, the California Community Foundation and the Walton Family Foundation. Instructional programming continues with the majority of funds set aside to cover personnel, professional development costs, and specific supports for schools. Development & Communications expenses include personnel costs, contracts for consultants (grant writing, development, graphic design, and web management), printing, and the gala. The projected Gala expenses have been reduced from \$551,253 in FY 2013 to \$350,000 in FY 2014.

LA's Promise is anticipating revenues of \$3,332,978.

LA's Promise  
2013-14 Annual Budget

<b>LA's PROMISE</b>			
<b>BOARD BUDGET SUMMARY</b>			
<b>Budget Period July 1, 2013 - June 30, 2014</b>			
		2013-2014	2012-2013
		Total Budget	Total Actual
<b>REVENUE</b>			
Contributions - Individuals		11,478	22,945
Contributions - Corporations		454,500	31,050
Contributions - Foundations & Trusts		1,877,000	1,727,420
In-Kind Goods, Services and Facilities		-	15,563
Miscellaneous		-	17,155
Investments Revenue		-	5
Special Events		990,000	1,673,686
<b>TOTAL REVENUE</b>		<b>3,332,978</b>	<b>3,487,824</b>
<b>EXPENSES</b>			
Salaries		1,326,560	1,625,862
Payroll Taxes		106,125	132,712
Employee Benefits		157,734	154,781
<b>TOTAL PERSONNEL COSTS</b>		<b>1,590,419</b>	<b>1,913,355</b>
Bank Charges		300	3,959
Computer		6,500	87,044
Conferences		9,015	11,952
Depreciation		17,500	28,827
Development and Training		43,280	161,626
Equipment		18,300	22,748
Insurance		50,000	47,825
Miscellaneous		9,070	13,565
Occupancy		152,600	140,186
Outside Services		98,000	145,507
Postage and Delivery		4,520	3,790
Printing		22,600	18,665
Professional Services		671,591	655,386
Subscriptions and Dues		3,700	3,555
Supplies		60,650	26,539
Taxes and Fees		-	-
Telephone		28,000	24,361
Travel		101,643	97,849
Web Design		13,000	15,683
<b>TOTAL 2013</b>			
<b>NON FUNDRAISING EVENT EXPENSES</b>		<b>2,900,688</b>	<b>3,422,422</b>
<b>FUNDRAISING EVENTS EXPENSES</b>		<b>350,000</b>	<b>551,253</b>
		<b>3,250,688</b>	<b>3,973,675</b>
<b>TOTAL CHANGE IN NET ASSETS</b>		<b>82,290</b>	<b>(485,851)</b>

\*Individual contributions will be included in special events



## L.A.'s PROMISE

*To prepare every child in LA's Promise Neighborhood to be college-ready, healthy and successful in life.*

### **LA's Promise Board of Directors Meeting**

#### **Closed Session**

Salem Partners

11111 Santa Monica Blvd. Suite #2250 Los Angeles, CA. 90025

Wednesday, September 11, 2013

2:30 PM - 5:00 PM

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<b>Agenda Item</b>	<b>Estimated Time</b>
<b>1. Special Presentation:</b> <b>Lori Pawinski – LA's Promise Chief Academic Officer</b> <ul style="list-style-type: none"><li>• <b>Data</b></li><li>• <b>Academic Priorities</b></li><li>• <b>NCLB Waiver</b></li></ul>	2:30 – 3:00
<b>2. Development Update</b>	3:00 – 3:45
<b>3. Special Events</b> <ul style="list-style-type: none"><li>• <b>2013 Cocktail Reception</b></li><li>• <b>2012 Gala Receivables</b></li></ul>	3:45 – 4:30
<b>4. Program Update</b>	4:30 – 5:00
<b>Adjourn</b>	

## Item #1: Special Presentation: Lori Pawinski, LA's Promise Chief Academic Officer



**Lori Pawinski, *Chief Academic Officer***

Lori joins LA's Promise as the Chief Academic Officer (CAO). An instructional leader with a proven track record for creating a nationally recognized, high-performing school in the heart of Los Angeles. Pawinski is accelerating LA's Promise aggressive efforts to improve the educational outcomes for thousands of youth attending John Muir Middle School, Manual Arts High School and West Adams Preparatory High School.

She comes to LA's Promise with many years of experience, most recently as the Principal of the *Ánimo Jackie Robinson Charter High School*, part of Green Dot Public School's network of high-performing charter schools. There her leadership developed a strong team, a shared focus on effective instructional strategies and promoted student-centered learning. As a result, *Ánimo Jackie Robinson's* API score grew by 200 points and it has been named a Title I Academic Achievement Award School by the California Department of Education for its demonstrated success in closing the achievement gap. The campus also has been recognized as one of America's Best by both Newsweek and U.S. News & World Report.

Lori is an adjunct professor at Loyola Marymount University, where she focuses on a number of topics related to essential elements of high performing schools. Additionally, she has served on several Western Association of Schools and Colleges (WASC) accreditation teams since 2006 and has been a member of the Interscholastic Athletic Commission since 2008. Lori received her undergraduate in history and a minor in physics, Master's and Doctorate in Education from Loyola Marymount University.

*"Success in every classroom, for every child, every day."* Lori Pawinski

Item #1a:

California 2012-13 Academic Performance Index (API)

	Avg. API Growth Points	2013 API	Black African American	Hispanic Latino	Low Income	English Learners	Students w/ Disabilities
State	-2	789	-2	0	5	1	5
Traditional LAUSD Schools	-4						
LAUSD Overall	3	749	1	4	8	28	17
Intensive Support Schools	12						
Independent Charters	1						
PLAS	27						
LA's Promise Overall	30						
John Muir	43	644	54	40	44	14	68
Manual Arts	33	626	33	35	37	23	71
West Adams	14	646	-8	16	14	13	10



## Item #1b: CORE No Child Left Behind Waiver (NCLB)

On August 6, 2013, the U.S. Department of Education approved a request by the California Office to Reform Education (CORE) to waive NCLB, federal legislation implemented in 2002 that sets high standards for achievement with measurable goals and results. The waiver provides an incredible opportunity to LAUSD and the other 9 California districts included in CORE to take a more holistic approach to school improvement, rooted in the commitment to prepare all students for college and career. Some of the specific information about the waiver follows:

### *10 Districts included in CORE*

- Sanger Unified
- Clovis Unified
- Sacramento City Unified
- Oakland Unified
- Garden Grove
- San Francisco Unified
- Santa Ana Unified
- Fresno Unified
- Los Angeles Unified
- Long Beach Unified

### *School Quality Improvement System*

- The federal waiver replaces No Child Left Behind Accountability rules
- Eight Districts applied for the waiver together and will act as one district: CORE
- More flexible regulations with multiple dimensions for assessing schools and using more data in teacher assessments

### *Four Fundamental Goals*

- College and Career ready expectations for all students
- Focus on collective responsibility and accountability
- Development of intrinsic motivations for change
- Builds the capacity for effective instruction and leadership

### *Timeline for Implementation*

- 11/12 & 12/13 Build shared knowledge and understanding
- 12/13 & 13/14 Full Implementation Common Core Standards in all classrooms
- 14/15 Assessment of the Program and accountability change system

## Item #2: Development Update

TIER 1: FY14 FUNDERS TO DATE	AMOUNT REQUESTED	AMOUNT FUNDED	LINKAGE	PROGRAM	EXPECTED DATE
Amgen Foundation*	\$ 1,250,000	\$ 1,250,000	Brian M.	General Operating	September
CA Community Foundation/PAT*	\$ 100,000	\$ 50,000	Veronica	7 to 7 Programming	July
California Emerging Technology Fund*	\$ 57,200	\$ 57,200	Veronica	Technology	September/January
Joseph Drown Foundation	\$ 100,000	\$ 50,000	John K.	General Operating	September
Televisa Foundation	\$ 31,100	\$ 31,100	Veronica	EL Learning Lab	September
The California Endowment/TIG*	\$ 5,000	\$ 5,000	Veronica	7 to 7 Programming	July
Walton Family Foundation	\$ 150,000	\$ 150,000	Veronica	Parent College	August
Wells Fargo	\$ 100,000	\$ 35,000	Stephanie C.	General Operating	August
United Way*	\$ 75,000	\$ 30,000	Veronica	Parent College	September
<b>TOTAL</b>	<b>\$ 1,868,300</b>	<b>\$ 1,658,300</b>			

\* indicates multi-year funding

TIER 2: FY14 KEY PROSPECTS	AMOUNT TO BE REQUESTED	AMOUNT LIKELY FUNDED	LINKAGE	PROGRAM	EXPECTED DATE
<b>Foundations</b>					
American Honda Foundation	\$ 75,000	\$ 15,000	Veronica	Instructional Supports/Math	February
CA Community Foundation/Ford Foundation	\$ 100,000	\$ 50,000	Veronica	Wrap Around Go for College	December
College Access Foundation	\$ 156,000	\$ 150,000	Veronica	Expansion	January
Crail Johnson Foundation	\$ 50,000	\$ 3,000	Veronica	General Operating	June
The Annenberg Foundation	\$ 150,000	\$ 150,000	Veronica	General Operating	June
The California Endowment*	\$ 500,000	\$ 100,000	Veronica	Positive School Discipline at MAHS	December
The California Wellness Foundation	\$ 100,000	\$ 5,000		Health Programs	March
The Carol & James Collins Foundation	\$ 25,000	\$ 15,000	Veronica	Go for College	March
The Carson Foundation	\$ 100,000	\$ 50,000	Stephen/Veronica	Blended Learning	December
The Green Foundation	\$ 20,000	\$ 3,000	Veronica	General Operating	October
The Otis Booth Foundation	\$ 100,000	\$ 50,000	Veronica	7 to 7	March
The Rose Hills Foundation	\$ 50,000	\$ 4,000		General Operating as Wraparound Programs	May
The Weingart Foundation	\$ 175,000	\$ 40,000	Veronica	Go for College, Match	April
<b>TOTAL</b>	<b>\$ 1,601,000</b>	<b>\$ 635,000</b>			
<b>Corporations</b>					
Bank of America	\$ 50,000	\$ 10,000	Veronica	General Operating Evaluation/White Paper on School Turnaround	November
Charles Schwab Foundation	\$ 150,000	\$ 20,000	Veronica	Go for College	January
Citi Foundation	\$ 25,000	\$ 2,500	Veronica	Go for College	November
Goldman Sachs	\$ 200,000	\$ 100,000	John, Megan	General Operating	April

## Item #2: Development Update

Guggenheim Partners	\$ 50,000	\$ 5,000	Stephen	TBD	April
JP Morgan Chase	\$ 50,000	\$ 4,000	Veronica, Stephen	Go for College	November
Nordstrom	\$ 20,000	\$ 10,000	Veronica	General Operating Go for College	April
OneWest Bank	\$ 100,000	\$ 20,000	Christy	Expansion	October
Ralphs	\$ 75,000	\$ 50,000	Claudia	7 to 7	May
So Cal Gas Company	\$ 25,000	\$ 5,000	Christy	General Operating as Go for College	January
Wells Fargo	\$ 75,000	\$ 60,000	Stephanie	General Operating	May
Whole Foods	\$ 6,000	\$ 6,000	Claudia	Teaching Gardens	May
<b>TOTAL</b>	<b>\$ 826,000</b>	<b>\$ 292,500</b>			
<b>Special Events</b>					
Cocktail reception	\$ 500,000	\$ 300,000			November
Online Auction	\$ 60,000	\$ 30,000			Winter
Spring Event	\$ 1,100,000	\$ 660,000			Spring
<b>TOTAL</b>	<b>\$ 1,660,000</b>	<b>\$ 990,000</b>			
<b>SUMMARY</b>	<b>\$ 5,955,300</b>	<b>\$ 3,575,800</b>			
<b>TIER 3: CULTIVATION</b>		<b>ASK</b>	<b>LINKAGE</b>	<b>PROGRAM</b>	<b>EXPECTED DATE</b>
<b>Foundations</b>					
Dwight Stuart Youth Fund	\$ 100,000		Veronica	College Access and Readiness	
Edna McConnell Foundation	\$ 250,000	\$ 5,000	Veronica	Academics	
Eisner Foundation	\$ 150,000			General Operating	
Entertainment Industry Foundation	\$ 50,000	\$ 5,000	Frank/Megan	Teacher Supports	
George Lucas Foundation	\$ 100,000			General Operating	
NBC 4 Foundation	\$ 100,000	\$ 5,000		Parent College Wraparound Programs	
Roth Family Foundation					
Statefarm	\$ 75,000	\$ 5,000	Veronica	Go for College Go for College Expansion	
The Kresge Foundation				Go for College Expansion	
The Lumina Foundation				Go for College Expansion	
The Rosalinde and Arthur Gilbert Foundation	\$ 100,000	\$ 25,000	Veronica / Cathy Hession	Go for College Expansion	
Wasserman Foundation	\$ 100,000	\$ 10,000	Frank	General Operating	
WM Keck Foundation	\$ 250,000	\$ 100,000	Veronica	STEM	
USC NAI Funds	\$ 15,000			College & Career	
<b>TOTAL</b>	<b>\$ 1,290,000</b>	<b>\$ 155,000</b>			
<b>Corporations</b>					
AEG	\$ 35,000	\$ 10,000	Veronica	Gala/Event Sponsorship	
Aetna	\$ 100,000	\$ 25,000		TBD	
Boeing Foundation	\$ 25,000	\$ 10,000	Veronica	Instructional/STEM Focus	

## Item #2: Development Update

CAA	\$ 25,000		Rick, Frank, Erik	General Operating	
Cedars Sinai	\$ 25,000			Health Programs	
Citi National Bank	\$ 50,000		Veronica		
Dell	\$ 500,000			Go for College	
DirecTV	\$ 250,000		Veronica		
Disney	\$ 100,000		Veronica	Gala/Event Sponsorship	
			Vanessa, Emma, Dean, Alison		
Fox Studios	\$ 100,000	5,000		Mentorship	
Kaiser Permanente Foundation	\$ 100,000	50,000	Veronica	Health Programs	
LA84	\$ 50,000		Frank	Wrap Around	
Landmark Theaters	\$ 50,000		Stephen		
				General Operating as Instructional Supports?	
Netflix/Reed Hastings					
Neutrogena	\$ 15,000	\$ 5,000	Claudia		
Paramount Studios	\$ 25,000		Veronica		
			Veronica/Claudia		
Union Bank	\$ 40,000	\$ 25,000		Go for College	
US Bank	\$ 50,000	5,000			
USA Fund	\$ 100,000			General Operating	
Warner Brothers	\$ 25,000			Go for College	
WellPoint	\$ 100,000	\$ 5,000		Health Programs	
WME Entertainment	\$ 25,000				

## Item #3: Special Events

### #3a: LA's Promise 2013 Cocktail Reception

***"LA School Turnaround: Success Stories in Public Education"***  
*An Evening Celebrating LA's Promise Schools' Achievements  
and Dr. John Deasy with US Secretary of Education Arnie Duncan*

#### DATES BEING HELD

- Wednesday, November 6<sup>th</sup>
- Wednesday, November 13<sup>th</sup>  
*Dr. Deasy cannot do a Tuesday evening*

#### VENUE OPTIONS

- For discussion

#### REVENUE GOAL

\$300,000

#### DONOR BREAKDOWN

<u>Target</u>	<u>Amount</u>	<u>Guests</u>
5 corporate sponsors at \$10,000	\$50,000	10
6 individual / corp / family trust at \$25,000	\$150,000	6
10 individual / corp / family trust at \$10,000	\$100,000	10
50 individual / corp / family trust at \$5,000	\$250,000	30
40 individual / corp / family trust at \$500	\$40,000	30
<b>111 Donors</b>	<b>\$590,000</b>	<b>86</b>

*\*\*Assumptions: Carryover 40- 50% of 2012 Gala donors.*

#### EXPENSES

20% of gross revenues

#### PROGRAM

Cocktail reception w/ h'ordeuvres

6:00-6:30	MAHS Student Jazz Band & Silent Auction
6:30-7:30	Musical Guest
7:30-8:45	Speakers & Panel Discussion - Board Member intro Dr. Deasy (2 min) - Dr. John Deasy (10 mins) - Board Member intro Arnie Duncan (2 min) - Arnie Duncan (10 mins) Q&A DISCUSSION with John Deasy & Arnie Duncan (50 mins)
8:45-9:05	LAP Presentation by Stephen Prough and Veronica Melvin
9:05-9:30	Mingling and tables to process onsite contributions

#### TALENT

1. Education savvy talent participate in program: i.e. John Legend
2. Musical performance
3. Additional talent as guests

*\*\*Designated Investment Opportunities include Teacher Innovation Grants, adopt a classroom, adopt a science or computer lab, fund a garden program, summer school, host a bus, school uniform grants, and scholarships*

Item #3b: LA's Promise 2012 Gala Receivables

	Type	Date	Num	Memo	Open Balance
<b>Arias, Jeanelle</b>	Invoice	11/08/2012	444	Text to Pledge	50.00
<b>Berg, Laurence</b>	Invoice	09/27/2011	120	Gala	5,000.00
<b>Bowen, Julie</b>	Invoice	11/08/2012	457	Text to Pledge	500.00
<b>Felleman, Susanna</b>	Invoice	11/08/2012	453	Text to Pledge	1,000.00
<b>Gagnon, Jean &amp; Genevieve</b>	Invoice	02/28/2013	462	Gala	1,000.00
<b>Hsu, Derek</b>	Invoice	11/08/2012	449	Text to Pledge	50.00
<b>Kinberg, Mali &amp; Simon</b>	Invoice	02/28/2013	463	Gala	1,000.00
<b>Marco UVN</b>	Invoice	11/08/2012	443	Text to Pledge	400.00
<b>Mason, Robert</b>	Invoice	11/08/2012	445	Text to Pledge	100.00
<b>Motive Creative</b>	Invoice	02/28/2013	470	Gala	500.00
<b>Ostroff, Dawn</b>	Invoice	02/28/2013	472	Gala	500.00
<b>River Road Entertainment</b>	Invoice	09/10/2012	48	Gala	2,500.00
<b>Rosenberg, Melissa</b>	Invoice	02/28/2013	466	Gala	1,000.00
<b>Schnabel, Kort</b>	Invoice	02/28/2013	467	Gala	500.00
<b>The Gotham Group</b>	Invoice	09/10/2012	58	Gala	1,000.00
<b>United Way</b>	Invoice	10/18/2012	432	Gala	2,500.00
<b>Whitman, AJ</b>	Invoice	11/08/2012	446	Text to Pledge	10.00
<b>WME Entertainment</b>	Invoice	09/10/2012	54	Gala	5,000.00
<b>TOTAL</b>					<b>22,610.00</b>

## Item #4: Program Update

### LA's Promise Board Update September 2013

*Below we provide an update on LA's Promise and our Partner Schools' affiliated activities and accomplishments that have recently transpired. We only feature the most prominent of many updates as it would take pages to communicate all of them. We thank the schools' faculty, LAUSD, community, academic and health organizations working with each school, students, parents, and funders for their commitment to bring excellence in opportunities and outcomes to South LA students.*

#### Academics

**School Updates:** On Tuesday, August 13th, school commenced for the LA's Promise network schools. The 3 schools' openings went remarkably well with students in class and learning in the first days, great job to the teachers, admin, parents, students, and team. Our greatest first day of school challenge continues to be encouraging families' early enrollment of students so that students are programmed for classes earlier in the summer rather than in the first week of school as well as ensuring each 7<sup>th</sup> grade student receives a TDAP shot before the first day of school so the he/she can be in class when school starts as is required by state law. West Adams and John Muir opened with interim principals, as we search for permanent hires. In addition, enrollment at each school is lower than last year but in accordance with the district's demographic projections (due to declining enrollment numbers district-wide, 200 incoming 9<sup>th</sup> grade West Adams students being directed to another high school as a result of a college going program, as well as students moving into other school options such as charter schools). West Adams has approximately 1700 students (2200 last year), Manual Arts is serving 1400 students (1800 last year) and John Muir (1150) compared to 1200 students in 2012-13.

**Scores:** Over the summer, the California Department of Education released two sets of important data, California Standardized Tests (CST) and Academic Performance Index (API). LA's Promise performed very well on both these metrics. On the CST's, the LA's Promise network saw gains in all four subject areas of math, English Language Arts (ELA), Social Studies and Science with the strongest gains in ELA, Algebra and science. These gains outpaced those of the district and state that remained mostly flat this year. On the annual API, all LA's Promise schools raised API scores by a combined 90 points (John Muir 43, Manual 33, and West Adams 14), averaging 30 points per school. The state average declined by two points and the district raised its scores by 3 points. All three schools met their state-defined annual targets for growth with John Muir and Manual Arts also exceeding all sub-group categories.

**Summer School:** All three schools offered summer school for credit recovery and enrichment. We were unique in being one of the few schools or systems offering summer school in such a robust way, serving approximately 1,200 students (LAUSD provided summer school to a total of 5,000 students district-wide). We combined our resources with LAUSD (several divisions), numerous community and health partners, LAPD, Federal School Improvement Grants, to fund these opportunities. Classes mostly served students who failed and are looking to recover credits to stay on track, especially important for juniors and seniors. But there were also advancement classes, enrichment courses, summer jobs, dance, sports, arts, music and more.

**Common Core Technology Initiative:** John Muir Middle School was selected as a participating schools in the District's new Common Core Technology initiative that is providing one-to-one tablets for all students to prepare them for the 21<sup>st</sup> Century learning and the new online state testing that will be unveiled in the years to come. This pilot year program includes 40+ schools and provides significant training to faculty on using the devices to accelerate student learning.

#### Wrap-Around and Health Services

In partnership with LAUSD nurses and the John Muir admin team, we successfully vaccinated and cleared over 200 incoming 7<sup>th</sup> graders during the first week of school. The **TDAP** is mandated for all 7th graders and

this is a huge effort each year to ensure that all students are compliant and on record. We are in the midst of **Club Rush** season on our campuses as students pick and choose what clubs and activities they will commit to for the year. **Healthcare Reform** is here and we are READY. Our joint enrollment campaign with St. John's Well Child and Family kicks off this October as we set out to enroll 400 folks and their families this school year in free and affordable health insurance.

### **Parent Engagement**

LA's Promise was recently awarded funding from the Walton Family Foundation and The United Way of Greater LA to support our parent engagement efforts, specifically Parent College—a seven session Saturday program that provides parents extensive information and training on how to support the academic success of their child, how to partner with the school and teachers, and how to advocate for high quality education for all students. We anticipate serving 250 parents over the year.

### **Operations**

LA's Promise and John Muir worked with LAUSD IT department to finally acquire Wi-Fi wall-to-wall at John Muir Middle School. We've partnered with **Puente Learning Center** to get a team of IT certified volunteers at John Muir over the summer and school year to support the school's IT needs. We are now moving this team of IT support to the other schools.

### **Development**

**Board Reception:** The board and LA's Promise team members continue to work on the details for our 2013 board reception, and will discuss at the board meeting.

**Foundations:** Cultivation and conversations continue with more than 50 foundations and corporations to support programs and operating expenses. Recent proposals that have been funded include recent proposals that have been funded include the Amgen Foundation (\$3,00,000 over 3 years, with 30% of the Year 2 award and 50% of the Year 3 award representing match awards), The California Community Foundation (\$100,000 over two years), The Annenberg Foundation (\$75,000), Ralph's Foundation (\$25,000), Wells Fargo (\$35,000), Nordstrom (\$10,000), Whole Foods Kid Foundation (\$6,000), and The California Endowment (\$5,000), Walton Community Foundation (\$150,000), United Way (\$30,000) and the California Emerging Technology Fund (\$57,000). Many additional proposals that have recently been submitted and/or are pending include Grupo Televisa Fundacion (\$31,000), The Los Angeles County Education Foundation (\$250,000), The California Endowment (\$500,000), State Farm Youth Advisory Board (\$75,000), College Access Foundation (\$150,000) and The Green Foundation (\$20,000). Some others that we are cultivating include the American Honda Foundation with a Letter of Interest for \$75,000, Citi with a Letter of Interest for \$25,000, and the Helen & Charles Schwab Foundation with a Letter of Interest for \$200,000. In addition we were awarded a second Taproot Grant -- pro bono professional services in the area of data and impact valued at \$75,000. We have also attracted the support of the Robert and Susan Kozlowski L.I.F.T. foundation that will award two \$10,000 scholarships a year (renewable for 3 additional years of undergraduate studies with the possibility for graduate support) to one senior at West Adams and another at Manual Arts. The foundation will also support teachers in innovation and project-based learning, providing up to \$20,000 a year to the three LA's Promise schools faculty.

### **Communications**

**The Giving Library:** LA's Promise completed a pro bono video production donated by the Laura and John Arnold Foundation. We can showcase it in the Fall.

**Grupo Televisa Fundacion Education Launch:** On September 19<sup>th</sup>, LA's Promise and John Muir Middle School will be hosting the launch of Grupo Televisa's foundation in the United States. The event will feature 300-400 students, Grupo Televisa President Emilio Azcarraga Jean, La Tempestad stars William Levy, Ivan Sanchez and Ximena Navarrete as well as Chef Carlos Gaytan. The Televisa Fundacion is committing resources to launch an EL Learning Lab among Muir teachers as well as a library multi-media make-over.



**California Brothers Sons & Selves Initiative:** The California Endowment have selected LA's Promise and Manual Arts to host their initiative to prevent absenteeism and suspensions among boys and young men of color. The major initiative will be a model program, eventually extending into a feeder middle and elementary school. To launch the initiative, we will be hosting a kick-off celebration at the school on October 9<sup>th</sup> including LAUSD representatives, political figures, celebrities, and sports figures.

### **Staffing**

We have recently filled several key roles in the organizations. **Rachelle Alexander** is our Director of Teaching and Learning (DTL) at West Adams Preparatory High School. Rachelle most recently completed a professional fellowship program with LAUSD further refining the district's Educator's Growth and Development Cycle—a teacher support and assessment initiative. Previously, she served as the founding Principal of Animo Lock II College Preparatory Academy. **Aletha Spann** now serves as the LA's Promise Executive Assistant/Office Manager. Aletha has served in similar roles in the entertainment and private sectors and looks forward to applying her skill set to the work of LA's Promise. We are currently recruiting for a Chief Operations Officer, for an Associate Director of Community Partnerships, and for a Director of Development focusing on special events. LA's Promise continues to work with the school sites stakeholders to fill the important **West Adams and John Muir Principal** positions.